

ALI CHIAPPINELLI

ABOUT ME

Quality-focused and ambitious, passionate about food, the art of styling food, and possesses a keen eye for detail and aesthetics. I have several years experience as a freelance food stylist and in the creative process of photo production for magazines, cookbooks, commercials/video/stop motion, product packaging and branding, digital ad campaigns, and live satellite media tour segments. I'm a highly motivated team player who thrives in challenging, yet creative environments, looking for a new and exciting opportunity to enhance both my experience and skill.

PROFESSIONAL EXPERIENCE

FREELANCE FOOD STYLIST

2013 - Present

- Assist in the creative process to create mood boards, help source props, and build set design
- Source all food items in preparation for shoot staying within client's projected budget
- Prepare, cook, and creatively style food, keeping aesthetic unique and specific to client's needs
- Manage pace of shots by prioritizing product/shot list to ensure items are photographed on schedule to meet deadlines
- Ensure seamless production flow throughout entire creative process to post production completion
- Manage workflow and provide ancillary support to ensure daily production requirements are met and troubleshoot any operational issues in studio
- Work closely with brand and marketing teams to deliver a successful shoot in timely manner
- Travel frequently throughout tri-state area at the request of the client to various studios and on-site locations, and open to international travel
- Research current trends, styles, and emerging brands
- Operate in refrigerated and non-climate-controlled areas
- Ability to lift heavy items and aid in set building

FOOD STYLIST INTERN

V.K. Rees Photography / Brooklyn, NY / 2013 - 2014

- Hands on experience in the cooking, styling, and presentation of vegan food including planning, shopping, and preparation for professional photo shoots
- Work collaboratively and efficiently with creative, account, and production teams to meet client's needs
- Management of food and all incoming props/ supplies from client
- Aid in the creation of mood boards and on-trend recipe concepts for upcoming projects and weekly food blog
- Basic knowledge of Adobe Photoshop



CONNECT WITH ME

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EDUCATION

V.K. Rees Photography
Brooklyn, NY

Internship- 2013-2014

Bachelor of Arts in
Justice Studies

Montclair State University

2003- 2007

