

Mosaic

Ancient art form.

A picture or decorative design
made by setting small colored pieces
(tile, pebbles, glass) into a surface

Alchemy

Multifaceted concept
that implies transformation,
change, uplifting.

TESTIMONIALS:

Betty is a rare artist who has the ability to create a project that invites and welcomes individuals of all ages and backgrounds to partake in a unique and multifaceted hands-on experience of creating art. She is motivated, thoughtful, and a true delight to work with. We would gladly have Betty again.

Ryan Branchini, Education Program Manager
MUSEUM OF GLASS, TACOMA WASHINGTON

Betty Rosen Ziff is able to hear the heart of what different people are trying to convey and then help bring these thoughts together in a visual form. Problem solving and humor are two of her tools, backed by an uncanny ability to assess situations and explore alternatives. It was my delight to work with her in growing our organization.

Karen Burg, Editor **SET DECOR MAGAZINE**, SDSA
(Set Decorators Society of America)

She is a rare gem that can implement creatively while thinking strategically. She has the ability to bring together diverse personalities for the greater good. She is the ultimate team builder.

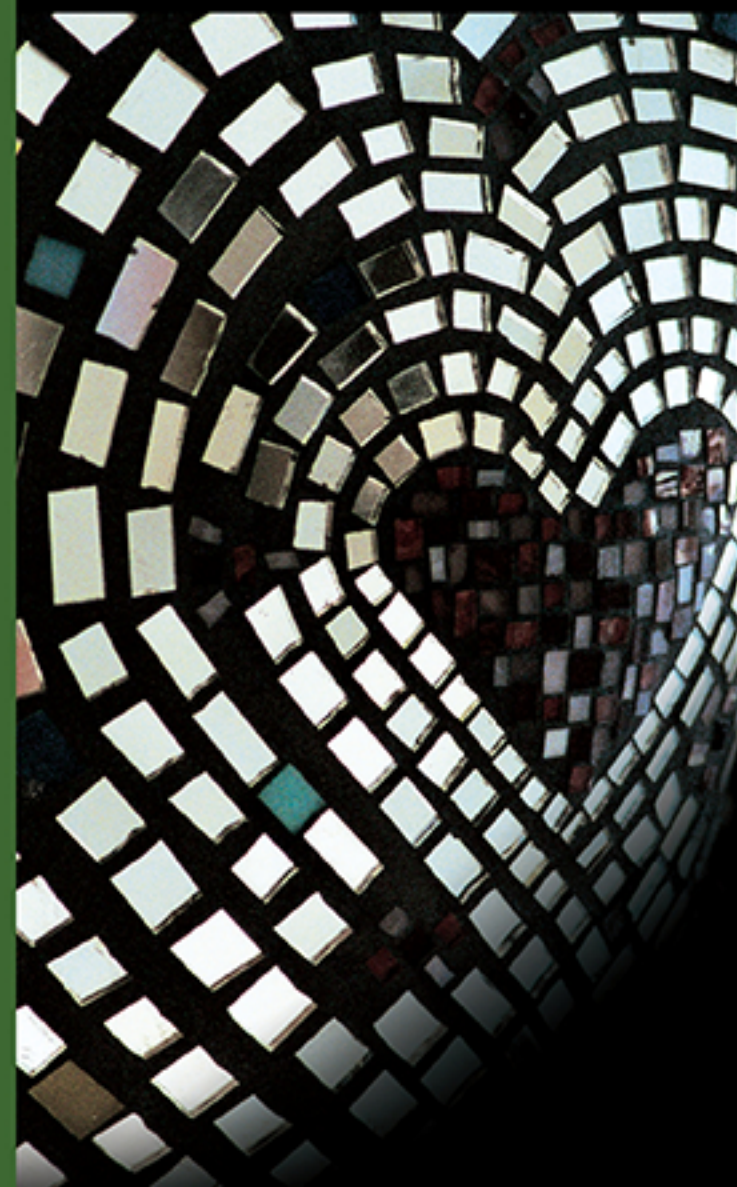
Paula Sartorius
AMOEBIA RECORDS, Founder KUDOS and FLOWERS



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-NEVER GROUT ALONE-

MOSAIC ALCHEMY



Mosaic Alchemy
provides art and social experiences
that result in one of a kind mosaic art

MOSAIC ALCHEMY Creates Events For:

- Networking, Community and Team Building
- Celebrations, Milestones, Retirements, Awards
- Annual or Sales Conferences
- Company Retreats & Brainstorming Sessions
- Community Service
- Other ideas?

BENEFITS TO YOU: (Partial List)

- Communication in unique, lively, fun environment
- Art making sparks underutilized skills
- Collaboration with colleagues from other departments, cities, cultures
- Social problems are addressed in artistic, comfortable setting
- Mosaic making has meditative effect, boosting concentration
- Finished mosaic can be displayed as a reminder of teamwork or donated to charity.



BETTY ROSEN ZIFF is a mosaic artist, community builder, educator, philanthropist and founder of MOSAIC ALCHEMY. Ms. ZIFF has been a professional mosaic artist since 2000. She has spearheaded the design and implementation of murals in museums, public parks, domestic violence shelters, schools and public housing projects. Her private work is in collections nationwide.

Prior to that she spent 20+ years working in the entertainment industry in film production and as a music publisher in Los Angeles and Nashville. She was co founder of the non-profit organization FILM MUSIC WORKSHOP that united filmmakers, songwriters, and executives.

MOSAIC ALCHEMY is a synthesis and natural evolution of her work experience, entrepreneurial spirit, and joy in sharing the creative process.

